

İletişim Bilgileri

Kocaeli/Gebze
05309578731 (Mobile)
ismailsagdicx@gmail.com

www.linkedin.com/in/ismailsagdic
(LinkedIn)

En Önemli Yetenekler

Generative AI
Artificial Intelligence (AI)
Generative Engine Optimization

Certifications

Fundamentals of Digital Marketing
SEO Spider Training
Semrush SEO Toolkit Course

İsmail Sağdıç

Sr. Visibility Intelligence Executive @Webtures A.Ş. | AI Search Optimization | GEO | Growth Manager | AI First SEO | AI Agentic Engineer
Gebze, Kocaeli, Türkiye

Özet

With more than 10 years of experience, I am a professional specialized in digital marketing and SEO. In recent years, I have been actively involved in AI development projects, delivering improvements aimed at increasing the adoption and effectiveness of AI in digital marketing. Additionally, over the past two years, I have carried out impactful initiatives to enhance the visibility of my projects within AI-driven search results and to maximize brand awareness.

I have achieved successful outcomes in large-scale projects and significantly increased customer satisfaction. I possess strong expertise in strategic planning, keyword analysis, and AI-powered optimization. By closely following industry trends, I consistently focus on developing innovative solutions and creating measurable value.

I aim to make a meaningful difference in the digital landscape by leveraging my creativity, analytical thinking, and strategic planning skills. I am open to continuous learning and development, place strong importance on teamwork, and shape my work around sustainable success and innovative solutions to achieve impactful results.

Deneyim

Webtures

4 yıl 11 ay

Sr. Visibility Intelligence Executive

Ekim 2025 - Present (5 ay)

Kartal, İstanbul, Türkiye

- Kanal bazlı veri analizleriyle organik, sosyal ve marketplace görünürlük fırsatlarını tanımlıyor ve aksiyon planlarına dönüştürüyorum.
- AI arama ve öneri algoritmaları doğrultusunda içerik stratejilerini optimize ederek markanın keşfedilebilirliğini artırıyorum.

- Performans metriklerini görünürlük zekâsı çerçevesinde yeniden tanımlıyor, ekiplerin ortak hedeflerle ilerlemesini sağlıyorum.
- Küresel trendleri ve platform algoritma güncellemelerini takip ederek, görünürlük stratejilerini sürekli geliştiriyorum.
- Pazarlama, ürün ve veri ekipleriyle iş birliği içinde çalışarak bütünsel büyüme hedeflerine katkı sağlıyorum.
- Görünürlük yatırımlarının ROI analizini yaparak kaynakların etkili kullanımını sağlıyorum.
- Yeni görünürlük teknolojilerini (AI tools, analytics, automation) değerlendirip operasyonel verimlilik için entegre ediyorum.

Search Engine Optimization Manager

Kasım 2022 - Ekim 2025 (3 yıl)

- Developing and implementing SEO strategies, improving organic traffic and search engine rankings.
- Conducting SEO activities in various projects and working towards the goals of achieving the set KPIs.
- Providing project development work with Semrush, Ahrefs, Deepcrawl and Screaming Frog tools for projects within the team.
- Ensuring and assisting the SEO team in performance tracking.
- Creating and presenting SEO performance reports for customers.
- Making content recommendations by conducting keyword research and analysis.
- Managing and moderating the Webtures Academy organization.
- Instructor in University Trainings.
- Coordination and management of work within the team, reporting to managers in long-term negative situations.
- Analyzing content and making recommendations.
- Mass content production and SEO work on specific projects.

Sr. SEO Executive

Ekim 2021 - Kasım 2022 (1 yıl 2 ay)

İstanbul, Türkiye

- Explaining the errors found in websites in marketing meetings.
- Performing custom schema code studies.
- Ensuring the follow-up and transmission of monthly Google Data Studio reports.
- Ensuring optimization of web design and site structures.
- To produce user experience improvements and bug solutions that create security problems within the site.

- Providing project development work with Semrush, Ahrefs, Deepcrawl and Screaming Frog tools.
- Ensuring and assisting the performance follow-up of my Intern and Analyst colleagues who join our team.

SEO Executive

Nisan 2021 - Eylül 2021 (6 ay)

İstanbul, Türkiye

- Analyzing the website inside and outside the site in SEO studies.
- Using Google Analytics and Google Search Console to run performance reports on a regular basis.
- Providing detailed documentation to create high quality SEO content.
- Assisting with Blog content in e-commerce and B2B companies.
- Generic keyword research and optimization of content.

Brantial

Generative Search Expert

Ağustos 2025 - Present (7 ay)

İstanbul, Türkiye

Clicks'us Dijital Pazarlama

JR. SEO Specialist

Mayıs 2020 - Nisan 2021 (1 yıl)

İstanbul, Türkiye

- Ensuring the site is accessible, followed and visitors are more engaged
- Working with the development team to ensure SEO practices are enabled in a newly developed code,
- Working with editorial and marketing team to use SEO in content creation and content programming,
- Analyze competitors' on-site and off-site seo work,
- Monitor the performance of client websites and make recommendations for improvement,
- Continuously check search terms, rankings and analytics,
- Using user experience (UX) and conversion rate optimization methods to convert visitors into more active users and help improve website performance,
- Monitor algorithms set by search engines to keep up to date with changes,
- Managing your SEO statistics and reporting using services such as Google Analytics.
- Identifying mobile SEO problems, producing solutions and reporting these problems.
- Performing Onpage SEO and Offpage SEO works.

Semroot

1 yıl

Search Engine Optimization Specialist

Temmuz 2019 - Mayıs 2020 (11 ay)

Kartal, İstanbul, Türkiye

In July 2019, I continued my SEO Specialist work. I have been involved in more than 20 projects during my working process. In our projects;

- To ensure the creation of content that contains important criteria for SEO,
- To ensure sustainability in my projects by following the core algorithms,
- To provide on-site and off-site SEO work in my projects,
- Providing monthly Google Analytics and Google Search Console reporting of my projects.

Intern

Haziran 2019 - Haziran 2019 (1 ay)

Istanbul, Turkey

In June 2019, after graduating from Sinop University Computer Programming department, which I graduated in June, I worked as an intern under the roof of Semroot. During the time I worked as an intern, I worked in Front-end works, Back-end arrangements, Wordpress and SEO works.

Eğitim

Sinop Üniversitesi

Meslek Yüksekokulu, Bilgisayar Programlama · (2017 - 2019)